

February, 2014

ATLANTIC CITY, NJ

AFS PRESENTS AT NEW JERSEY ELECTRONIC SECURITY ASSOCIATION'S
2014 ANNUAL SYMPOSIUM

Lisa Corcoran and Kathy Lorenzo of Alternative Financial Services, LLC presented at NJESA's annual symposium held in Atlantic City in February 2014. Their two-day course, "Essential Components to Business Success," addressed the reasons why proper bookkeeping is an essential component to business success. The sessions focused on managing bookkeeping functions using QuickBooks, complete with live QuickBooks demonstrations.

Topics covered included:

- The benefits of managing books properly
- Cash vs. accrual basis accounting
- Accounts Receivable
- Accounts Payable
- Payroll and 1099 issues
- Sales and use tax
- Tracking inventory
- Insurance
- Understanding financial statements

This presentation is approved by the NJ Division of Consumer Affairs for CEU credit. NJESA members who attended AFS's course earned continuing education units toward their licensing renewal requirements.

NJESA is New Jersey's chapter of the national Electronic Security Association. Its membership represents over 300 security and fire alarm companies, manufacturers and distributors who do business in the state of New Jersey.

The "Essential Components to Business Success" course may be available to other groups upon request.

To learn more about why proper bookkeeping is an essential component to business success or to earn CEU credits, contact Lisa Corcoran to inquire.

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Learn more about Alternative Financial Services at www.AFS-NJ.com.

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